

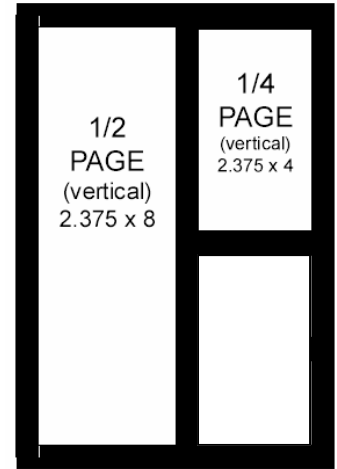
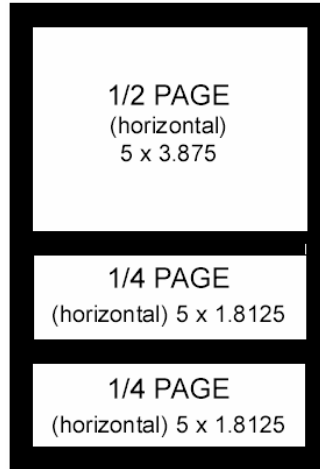
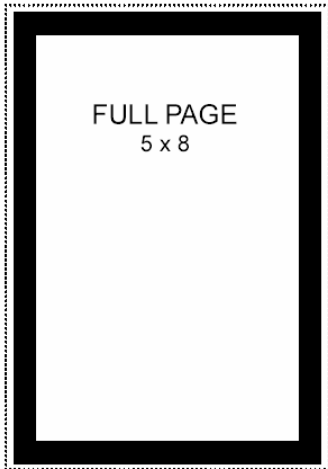
educate enrich entertain



2010-2011 playbill advertising

www.circletheatrecompany.com

AD SIZES



AD DEADLINE - FULL SEASON September 17, 2010

Other publication deadlines: September 17, 2010 (*full season*); February 18, 2011; (*First Stage*); March 12, 2011 (*spring musical*).

EMAIL ART to Becky Saunders:

beckys@circletheatrecompany.com
Phone 407.947.8465

PLAYBILL SPECS:

- 5.5" x 8.5" finished booklet
- photos: 300 dpi
- digital files recommended (include fonts and images)
- prefer ads as pdf files
- PDF files: embed fonts and compress/save all images/graphics as high resolution (300dpi)
- additional fee for ad creation

Won't you join us?

Advertising helps pay for the playbill printing, and show costs, keeping ticket prices affordable to families. Ticket prices cover only 30% of the costs to bring these productions to the Orlando stage. As an advertiser, you are demonstrating your commitment to arts education and the arts that enhance the quality of life in Central Florida.



The Performing Arts of Circle Christian School
 2134 Kentucky Avenue, Winter Park, FL 32789
 www.circletheatrecompany.com

**PLAYBILL
 ADVERTISING
 FORM**

DATE: / /

| | | |
|-----------------------------|------------------|-----|
| Company / Organization Name | | |
| Contact Person's Name | | |
| Address | | |
| City | State | Zip |
| Telephone | Cell | Fax |
| E-Mail | Internet Address | |

1) Select Your Choice of Ad
 2) Indicate Full Season or Per Show (if per show, please indicate show)

| | BACK COVER color | INSIDE FRONT COVER color | INSIDE BACK COVER color | FULL PAGE color | FULL PAGE B/W | HALF PAGE color | HALF PAGE b/w | QUARTER PAGE b/w |
|-------------|------------------|--------------------------|-------------------------|-----------------|---------------|-----------------|---------------|------------------|
| FULL SEASON | \$500 | \$500 | \$400 | \$350 | \$250 | \$200 | \$125 | \$100 |
| PER SHOW | \$250 | \$250 | \$200 | \$150 | \$100 | \$75 | \$50 | \$30 |

Publication deadlines: September 17, 2010 | February 18, 2011 | March 12, 2011

Amount Paid \$ _____ Indicate show(s) if not full season: _____

Name (as it appears on the card): _____

Credit Card Number: _____

Exp Date: _____ Security Code: _____ Visa MC AmEx Check (Check # _____)

Billing Address (include city, state, zip): _____

Authorized Signature: _____

Please submit this completed form with your payment to the address listed above or fax 407-339-7463.

If business cards are given as "camera-ready artwork", Circle Theatre Company cannot guarantee the clarity of the scanned and re-sized product. CTC will do its best to present your ad in a professional manner. Camera-ready artwork to the sizes listed above is the best way to insure the quality of your advertisement. Please send electronic files to beckys@circletheatrecompany.com or contact Becky Saunders at 407.947.8465. All listings are subject to space limitations and adjustments. Circle Christian School and Circle Theatre Company reserves the right to deny any advertisement, should the content, form, or other aspects of the ad be deemed unacceptable.